

1C

# YOUR IMPACT

Now that you are a bit more familiar with types of impact, it's time to start assessing the types of impact you have made, or desire to make. Apply this thinking in a practical way and it will sink in deeper.



Your Impact

Changemaking – Tools to Spark Deeper Change, by Odin Mühlenbein and Reem Rahman, Ashoka in cooperation with Fargo Circle Studio. This work is licensed under the Creative Commons Attribution-NonCommercial-NoDerivs CC BY-NC-ND. Anyone may download this work and share with others, but not change the work in any way or use it commercially. Credit must be given to Ashoka and Fargo Circle Studio.

1 / 2

TOOLS TO SPARK DEEPER CHANGE



CHANGEMAKING.NET

List your impact or activities according to “types of impact”.

Hint: share whatever you can – it’s okay if you don’t have any impact yet. If that is the case, then just share your hopes.

• **DIRECT SERVICE** Addressing the immediate needs of specific individual or community.

• **SCALED DIRECT SERVICE** Addressing immediate needs of individuals or communities on a larger level, repeated many times over.

• **SYSTEM CHANGE** Tackling a root cause for a social problem by changing the way a social system operates.

• **SHIFTING MINDSETS** Changing paradigms regarding entire systems: