



YOUR IMPACT

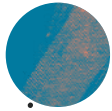
Now that you are a bit more familiar with types of impact, it's time to start assessing the types of impact you have made, or desire to make. Apply this thinking in a practical way and it will sink in deeper.



Your Impact
Changemaking – Tools to Spark Deeper Change, by Odin Mühlenbein and Reem Rahman, Ashoka.
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List your impact or activities according to “types of impact”.

Hint: share whatever you can – it’s okay if you don’t have any impact yet. If that is the case, then just share your hopes.



• **DIRECT SERVICE** Addressing the immediate needs of specific individual or community.



• **SCALED DIRECT SERVICE** Addressing immediate needs of individuals or communities on a larger level, repeated many times over.



• **SYSTEM CHANGE** Tackling a root cause for a social problem by changing the way a social system operates.



• **SHIFTING MINDSETS** Changing paradigms regarding entire systems: