5 R'S AREAS OF CHANGE

Our 5 R's Workshop is just one of many ways to figure out how to change your system. We find it very effective, start rubbing together, combining with Resources to

After identifying three big systems affecting your



TOOLS TO SPARK DEEPER CHANGE

TRANSFORM TYPES / **RESOURCES ASPECTS**

ECONOMIC

Local (street food market) and international (fashion supply)

Legal (bread at a bakery) and illegal (heroin at the street corner)

Formal (job market for accountants) and informal (marriage market)

LEGAL

Local (rules for

garbage collection) to international (WMF regulations) Topic areas: criminal

law, traffic law, martial law. etc.

Origins / status: case law, statutory law, law of the strong, laws of tradition Legislative, Executive,

Judiciary

Ideologies

Shared knowledge Arts: music, literature,

performing arts

Language (and other forms of communication)

CULTURAL

Dynamics with which culture spreads and changes, ways in which culture influences behavior and vice versa

Interplay between culture and other systems, like the economy

RESOURCES



Natural resources, capital, labor, production assets, land, technology, trust,

Existing body of law, time, money, expertise, goodwill, acceptance by society, evidence (in court proceedings), arguments,

Existing body of cultural

artifacts

Knowledge and skills

Time and money

Buyer, seller, producer, consumer, worker, professional association, union, certification agency, facilitator, mediator, arbitrator, marketplace,

Police, lawmaker, judge, accused, defender, prosecution, scholar, parliament, government, ministry, inspection authority,

Creator of new ideas and artifacts: artists, scientists, politicians

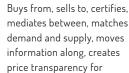
Distributor of ideas: schools, parents, influencers, marketers, spin doctors, museums, friends

Platforms for ideas to meet and change: scientific debates and journals, networks of artists, coffee houses, internet discussion boards

"Consumers" and users of culture

RELATION-SHIPS

ROLES



Consults, makes proposals, decides among themselves, adjudicates on, tries to convince, implements,

Spreads idea to, influences norms, values, prejudices, or aesthetic preferences of

RULES

Taxes

Laws: patent and copyright laws, labor laws, investment laws, international trade laws Policies within companies: HR, organizational paradigms, procurement, etc.

Government and parliamentary system: constitution, parliament proceedings, design of ministries

Court proceedings

Ways to look at the law

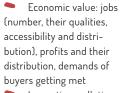
Social norms, e.g. around corruption

Ideologies, social norms, values, prejudices, and aesthetic preferences

Norms in certain fields or cultural institutions, e.g. how theatre plays are produced or what 'real rap' is Rules around subsidies

and public investments in culture

RESULTS



Innovation, pollution, cultural consequences, influences on politics, distribution and concentration of market share, who can participate in which roles, etc.

Laws getting introduced, changed, applied, revised, etc. The effect of laws, e.g. economic, social, cultural, ecological, etc.

Verdicts and legal opinions

Societal perceptions about the state, government, parliament, etc., shifts in voters' preferences, e.g. for parties, candidates, or political platforms

New or changed ideologies, social norms, values, prejudices, and aesthetic preferences

Behaviors and their effect, including in other fields (like cultural effects on the economy)



3A 5 R'S AREAS OF CHANGE

- Pick the one system you can focus on:
- Briefly list 2-3 prominent parts of the system that needs changing. Use the checklist at the bottom for help. Feel free to draw!

ESOURCES	ROLES
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RULES	RESULTS
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CHECKLIS	T: ARE ANY OF THE 5R'S:
	T: ARE ANY OF THE 5R'S: WEAK? UNNECESSARY? INCENTIVIZED FOR BAD RES

